

James River High School Band Boosters

3700 James River Road • Midlothian, Virginia 23113 • (804)378-4448

Band Booster Meeting Minutes

June 16, 2015 7:10 pm

Those in attendance: Jerry Espigh, Anne Trotta, Michele Gilbert, Suzanne Miladin, Lisa O'Keefe, Sue O'Hara, Karen LaHaye, Stephen LaHaye, LaWanda Woods, Lynnae Rau, Diane Solari, Justin Turpin.

1. Presidents Welcome: Jerry Espigh welcomed all returning and freshman band parents. He introduced those Board members that were present and went over the responsibilities of the various board and chairperson positions. He said this meeting was primarily going to be about fundraising for the next year. He also mentioned the treasurer's position goes until July 1.
2. Treasurer's Report: Diane Solari reported that there was a current balance of \$83,716.45.
3. Band Director's Report:
 - Spring Band Trip to Florida- The cost is estimated to be between \$850 and \$875. The band will leave on Wednesday afternoon after spring break and return Monday morning. Two days will be at Universal Studios and the third day is open to suggestions.
 - As of right now, the band has 87 members.
4. Fundraising:
 - A. Band Booster Fundraising-
 - Tag Day: This is the major fundraiser for the year and will take place on Saturday, September 12. Many volunteers are needed for driving, counting money, lunch, etc. Last year, \$29,000 was raised. This year the goal is \$28,000.
 - Concessions: Important that we get enough volunteers, concessions bring in a lot of revenue. New Pepsi refrigerator is coming.
 - Poinsettias: Starts in November.
 - B. Individual Fundraising-
 - Cords for mobile phones: 10 foot USB cords in 6 colors available for iPhone 4, iPhone 5&6, and Androids. Boosters purchase for \$5 each, sell for \$10 (after Dec. 31 the cost goes up to \$6 per cord. The first ordered was delivered today. Another order will be scheduled during band camp. Selling head phones also will be looked into.
 - Scrip-Gift Cards: A different form of Kroeger can be set-up online with specifying James River Band as charity. Small use of this so far. Macy's was also mentioned, gives 10%. Possibly set up once a month?
 - Car Washes: This idea has been brought up several times, the issue is where to hold it where it will attract enough traffic. Several churches are being looked in to.
 - Restaurant nights: It was suggested that we set up one restaurant night per month. Restaurants that do this type of fundraiser include: Argyle Cupcakes, River City

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Diner, Chick fil-a, Sedona, Burger Bach, and Panera. We need to get these scheduled and put on the calendar. Reminders need to be sent out the week before.

- Need a publicity person to get JRHS band information into the local papers. Need to approach Mary Berghuis to wrap this into communications going forward.

5. Old Business: None

6. New Business: None

7. Next Meeting: TBD- August 2015, 7:00 p.m.

Meeting adjourned at 8:00 pm.

Respectfully submitted,

Suzanne Miladin, Recording Secretary